

Reg. No. : **E N G G T R E E . C O M**

Question Paper Code : 41257

B.E./B.Tech. DEGREE EXAMINATIONS, NOVEMBER/DECEMBER 2024.

Seventh Semester

Computer Science and Engineering

GE 3751 – PRINCIPLES OF MANAGEMENT

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(Regulations 2021)

Time : Three hours

Maximum : 100 marks

Answer ALL questions.

PART A — (10 × 2 = 20 marks)

1. Define Management.
2. List out the merits of sole proprietorship.
3. Write down the objectives of Planning.
4. Define decision making.
5. State the importance of HR Planning.
6. What is career planning and state its importance?
7. What do you mean by Job enrichment?

8. Define motivation.
9. Give an example for concurrent control.
10. State the application of IT in management control.

PART B — (5 × 13 = 65 marks)

11. (a) Distinguish between Entrepreneur Vs Manager in detail.
Or
(b) Discuss the types of Business Organization with a neat sketch.
12. (a) State and explain the steps involved in effective planning.
Or
(b) "Decision making is the primary task of the manager". Comment.
13. (a) Explain how formal organization is different from informal organization. Illustrate.
Or
(b) What are the steps involved in delegation of authority? Suggest practical guidelines to make delegation effective.
14. (a) "A good leader is not necessarily good manager". Discuss this statement and compare leadership with management.
Or
(b) Discuss the principles of effective directing.
15. (a) Define management audit. How does it differ from financial audit? How can a management audit programme be adopted?
Or
(b) Discuss the essentials of effective control system.

PART C — (1 × 15 = 15 marks)

16. (a) "Money holds the key to work motivation in modern business organizations". Discuss. How can managers use money to motivate people in organizations?
Or
(b) Point out the sources of human resource recruitment. What sources will you prefer to recruit managerial personnel and why?